

DEVEN JOSSART

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PROFESSIONAL EXPERIENCE

Wright Square Vintage and Retro Mall

March 2022 - June 2022

Sales Associate.

- Supervised multiple departments within the shop by overseeing different sellers and their products
- Active listening and interpretation of problems to find beneficial solutions
- Promotion sales to returning clients through instagram media creation

Racine County

June 2021 - Aug 2021

Marketing Intern

- Lead marketing campaigns for Racine County, WI, and local partners
- Created promotional items for COVID-19 awareness campaigns
- Conceptualized, created, and launched the marketing materials for a COVID-19 Care Package event where
- Videographer for educational programs in which county high school students cultivated job experience for their resume

Jade Creative Studios, LLC

Dec 2018 - May 2020

Production Assistant

- Videographer for multi-track audio publication
- Editor in individual tracks of audio for the completion of several ongoing projects

ACADEMIC EXPERIENCE

Kiblink Brand Extension Campaign

Art Director

- Conceptualized and created an extension for an international brand to expand their audience to a wider range of people from around the world.
- Designed package and merchandise for the extension for quarterly release
- Designed advertisements for the launch of the extension campaign

Converse Photography Campaign

Art Director

- Ideational work for a campaign focused on potential clients for Converse
- Leading within a group to create photography that effectively conveyed the brand voice

- Edited and designed final advertisements that included both static and video elements

EDUCATION

Savannah College of Art and Design

Bachelors of Fine Arts, Advertising and Branding, Art Direction

Senior Standing, Expected Graduation June 2024

ACHIEVEMENTS

- Dean's List - 2020, 2021, 2022, 2023
- Wisconsin's 1st Congressional District Art Competition Finalist - 2019

TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere, Adobe After Effects, Adobe Lightroom, Adobe XD, Keynote, Google Suit, Microsoft Office.

MULTILINGUAL

English - Fluent

Spanish - Conversational

SPECIALTIES

Art Direction, Creative Direction, Creative Design, Graphic Design, Illustration, Positive & Effective Communication, Organizational Skills, Adaptable & Quick Learner, Effective Time Management, Copywriting